

-----Original Message-----

From: hcprofessor_offers@list.hcpro.com
[mailto:hcprofessor_offers@list.hcpro.com]
To: HCPprofessor_offers
Subject: Countdown to HIPAA: Comply or Face Serious Penalties

Dear Colleague:

The penalties for HIPAA noncompliance are severe: As much as \$250,000 in fines per violation and / or imprisonment of up to ten years. Comply with the HIPAA regulations now before the deadline of April 2003-a short fourteen-plus months from today.

Purchase HCPprofessor HIPAA online training courses-one of the most affordable and efficient ways to meet HIPAA's requirement for ongoing staff training and documentation of training of the HIPAA regulations. E-mail Dave Miller at dmiller@hcpro.com to learn about tailoring HCPprofessor online courses to your needs and pocketbook (find out about special deals for groups of five or more people). Click on the links below to purchase the courses individually:

>AN INTRODUCTION TO HIPAA PRIVACY AND SECURITY

Approved by AHIMA for 3 CE credit hours toward RHIA/RHIT recertification

(For individual and group purchase), \$59

<http://www.hcmarketplace.com/product.cfm?ID=12589>

>UNDERSTANDING THE ROLE OF THE HEALTH CARE PRIVACY OFFICIAL

(For individual and group purchase), \$89

<http://www.hcmarketplace.com/product.cfm?ID=12590>

>UNDERSTANDING THE IMPACT OF HIPAA ON YOUR PHYSICIAN PRACTICE

(For individual and group purchase), \$89

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>CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR NURSES / CLINICAL STAFF

(For group purchase of five or more people only)

<http://www.hcmarketplace.com/product.cfm?ID=12592>

>OVERVIEW OF HIPAA FOR THE MEDICAL STAFF

(For group purchase of five or more people only)

<http://www.hcmarketplace.com/product.cfm?ID=12593>

>CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR HEALTH CARE STAFF

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<http://www.hcmarketplace.com/product.cfm?ID=12594>

>CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR LABORATORY PERSONNEL

(For group purchase of five or more people only)

<http://www.hcmarketplace.com/product.cfm?ID=12595>

The HIPAA Staff Training Series online courses include:

AN INTRODUCTION TO HIPAA PRIVACY AND SECURITY

For HIM professionals, department heads, and supervisors, this course covers HIPAA privacy regulations, policies and procedures, compliance dates and penalties, changes to the final rule, security overview, working Medicare compliance with HIPAA compliance, staff education, risk assessment, auditing, monitoring, eight exams, and more. This course has been officially approved by AHIMA for 3 CE credit hours toward RHIA/RHIT recertification and by NAHQ/HQCB for 3 CE credit hours toward CPHQ recertification! <http://www.hcmarketplace.com/product.cfm?ID=12589>

UNDERSTANDING THE ROLE OF THE HEALTH CARE PRIVACY OFFICIAL

HIPAA compliance and oversight for privacy officials, those who hire privacy officials, and new corporate compliance officers. Course includes information on HIPAA privacy and information security requirements; distinguishing the differences between a privacy official and an information security official; minimizing liability: oversight of compliance, violations, and penalties; state laws and preemption provisions; risk assessment, evaluation of policies and procedures, creation of forms for authorization and consent, minimum necessary standards, accounting disclosures, staff training, organizing a complaint department, and more. <http://www.hcmarketplace.com/product.cfm?ID=12590>

UNDERSTANDING THE IMPACT OF HIPAA ON YOUR PHYSICIAN PRACTICE

HIPAA compliance for physician practices, including the latest on penalties for noncompliance under the law, financial considerations for making change, risk assessments, culture changes to create a HIPAA-compliant workplace, business associates, contracts, transactions and code sets, case studies, and strategies to help meet the HIPAA regulations, and more. <http://www.hcmarketplace.com/product.cfm?ID=12591>
CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR NURSES / CLINICAL STAFF For nursing/clinical staff, this course teaches HIPAA privacy compliance; ways to protect patient confidentiality: the minimum necessary standard, patient privacy, maintaining records; consent and authorization; security regulation and electronic information: ways to protect electronic data, passwords, faxes, and e-mail; exceptions to the rule: when reporting in required; reporting abuses; and seven case scenarios. Covers electronic, paper, and verbal disclosures.
<http://www.hcmarketplace.com/product.cfm?ID=12592>

OVERVIEW OF HIPAA FOR THE MEDICAL STAFF

For the medical staff/physicians, this course teaches HIPAA regulations and requirements; liability protection; patient expectations: notice of information practices; exceptions to confidentiality: public health or criminal activity reporting; the minimum necessary standard; protecting patient information in day-to-day practice; special concerns: business associates, using information for marketing, de-identification, Web site privacy; and ten case scenarios.
<http://www.hcmarketplace.com/product.cfm?ID=12593>

CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR HEALTH CARE STAFF

For general and ancillary staff, this course teaches why privacy and confidentiality are important, what is HIPAA, who is authorized to see confidential information, helping patients understand their rights, seven reasons for releasing information, reporting abuses, ways to protect confidentiality on the job, and ten case scenarios. This course offers instant documentation of 3 CE-credit hours to submit for RHIA/RHIT recertification! <http://www.hcmarketplace.com/product.cfm?ID=12594>

CONFIDENTIALITY AND PRIVACY UNDER HIPAA FOR LABORATORY PERSONNEL

For laboratory supervisors, technicians, and staff, this course covers workplace practices to minimize breaches of confidentiality in laboratory settings, ways to maintain records and protect patient privacy, exceptions to the rule, report of abuses, and case studies.
<http://www.hcmarketplace.com/product.cfm?ID=12595>

To order courses that are available for individual purchase, please use the order form below, or click on the appropriate Web site links (also found in the order form).

Sincerely,
Kathryn Levesque
Director of Online Learning
Opus Communications, a division of HCPro
<http://www.hcprofessor.com>

ORDER FORM (To purchase individual courses only.)

To purchase HIPAA courses for your entire organization at money-saving group or organizational rates, e-mail Dave Miller at dmiller@hcpro.com.

To E-mail Your Order for Any HCProfessor HIPAA Course Available for Individual Purchase, Hit the "Reply" Button, and Fill Out the Registration Form Below.

To Fax Your Order for Any HCProfessor HIPAA Course Available for Individual Purchase, Fill Out the Registration Form Below, and Fax to 800/639-8511.

To Register Online, Click on the Appropriate Web Site Address Below.

To Telephone Your Order, Call HCPro's Customer Service at 800/650-6787.

Product Selections for Individual Purchase (please fill in the blanks):

An Introduction to HIPAA Privacy and Security online course (Course Code: EHPA) \$59. To order via Web site, go to <http://www.hcmarketplace.com/product.cfm?ID=12589>

Understanding the Role of the Health Care Privacy Official online course (Course Code: EHPO) \$89. To order via Web site, go to <http://www.hcmarketplace.com/product.cfm?ID=12590>

Understanding the Impact of HIPAA on Your Physician Practice online course (Course Code: EHPP) \$89. To order via Web site, go to <http://www.hcmarketplace.com/product.cfm?ID=12591>

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Note that customers who choose the "Bill me" or "Bill my facility with P.O. #" options will not receive password access to the online products until payment is received. Credit card purchasers will receive access to the online products within 24 to 48 hours after the credit card has been verified.

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