



*New Mexico
Coalition for Healthcare Information Leadership Initiatives*

New Mexico HIPAA Conference, October 22-23, 2001

Session Results

Session Name: Awareness & Education Workgroup

Session Number: 255P

TOPIC	DISCUSSION	SUGGESTED ACTION
1. Welcome & introductions	Welcome to all members and interested people in attendance. Introductions around the room.	
2. Workgroup purpose & mission	Chair Kotkin-Jaszi presented the A&E workgroup mission statement; explained one of the group's goals is to "get the word out," specifically targeted to small, unaffiliated providers. Another goal is to use the NM CHILI website to provide training materials & HIPAA presentations. Workgroup would like to provide consultant information, but with the caveat that the user check the references of any consultant before actually using the consultant.	
3. Ways to contact providers	<p>Discussion & brainstorming regarding different ways to contact providers statewide in NM.</p> <p>a) Discussion re: "roadshow":</p> <ul style="list-style-type: none"> - Concern that efforts NOT appear to be that state agencies & companies in collusion together. - Would providers be willing to pay entrance fees to attend NM CHILI presentations to gain information on HIPAA (fees would help cover NM CHILI expenses)? - NM CHILI probably needs to become a legal entity in order to obtain grants, membership dues, etc. in order to provide money for member services, education, etc. - NM Health Policy Commission submitting RFP for funding to create a HIPAA demonstration project. Project to be designed for use by small providers to help them understand how 	<ul style="list-style-type: none"> a) Use a HIPAA "roadshow" - Chair Kotkin-Jaszi to speak with Mark Padilla & Maureen Boshier re: non-profit status for NM CHILI. b) Make slide shows available on the NM CHILI website c) Use Dept. of Health database as a starting point for contacts

	<p>they will be affected by HIPAA.</p> <p>b) Discussion re: slide show on website:</p> <ul style="list-style-type: none"> - Make available for members so people don't have to start from "step one" every time they prepare a presentation. - Release statements needed from individuals/entities in order to put their presentations on the website. - Will fees be charged for presentations on the website? <p>c) Dept. of Health has a database of all state-licensed health facilities and this might be a good starting point for contacts.</p> <p>d) Rural providers: question of whether or not they are even connected to the Internet in order to have access to NM CHILI information, education tools, etc. Maybe they are, maybe they're not, depending on multiple factors.</p>	
<p>4. HIPAA Conference Feedback & Discussion</p>	<p>Chair Kotkin-Jaszi asked for feedback on the current HIPAA conference.</p> <ul style="list-style-type: none"> - Information harder to follow with no previous exposure to HIPAA background; felt like presentations were "over my head." - "Splitting" days is difficult due to no continuity if attended Day 2 without having attended Day 1. - Need to concentrate more on <u>who</u> the audience is: smaller providers vs. state agencies, for instance. - Really like the idea of two tracks. - Seemed like lots of information presented, but without also presenting the tools necessary to learn what one needs to know to actually become compliant. - Suggestion to offer "tables of likeness" during breaks so small providers, laboratories, etc. can share information among their peers and get ideas for tools to use. The federal government is not going to offer tools, so NM CHILI 	

	<p>exists to help entities obtain information to become HIPAA compliant.</p> <ul style="list-style-type: none"> - Various presentations very helpful in understanding how my particular area will be affected by HIPAA. - Chad Payne’s address should have been the keynote presentation because it was so practical and helpful. Will it be available on the website? - Day 1 registration line and Day 2 lunch line were very long. Next year break registration line into multiple lines according to alphabet for faster service. - Adequate restrooms. - High level of attentiveness from hotel staff – very good. - Conference cost very reasonable. - Sandra Nun, Holt Anderson, and legislative panel presentations very good; Kay Strong great moderator. 	
<p>5. Planning for the future</p>	<p>Discussion & brainstorming regarding <u>how</u> workgroup can contact people who did not attend the conference.</p>	<ul style="list-style-type: none"> a) Send notices through the NMMA & Medicaid remittance advisories. b) Invite print / radio media. c) Use newsletters. d) Use websites with links to NM CHILI. e) Obtain contact information through state licensing & professional associations. f) Use video conferencing for workgroup meetings in order to include additional members. g) Use HIPAA “roadshow” to educate & contact. h) Make contact through County Health & MCH planning councils. i) Produce an educational video to be used as a contact tool.
<p>5. Planning for the future</p>	<p>Discussion & brainstorming regarding <u>who</u> workgroup should contact re: HIPAA.</p>	<ul style="list-style-type: none"> a) Independent / outlying providers. b) Rural / unaffiliated providers. c) Behavioral providers.

		<p>d) Alternative medicine providers.</p> <p>e) Individual providers.</p> <p>f) Hospitals & community health centers; NM Health & Hospital Association.</p> <p>g) Laboratories.</p>
<p>5. Providing education on how to implement changes in provider offices would be helpful.</p>	<p>a) Providers need to complete assessment first (gap analysis):</p> <ul style="list-style-type: none"> - Assessment tool available on NCHICA website. - Assessment tool available on American Hospital Association website at www.aha.org - Hire outside party to help private practices. - Actually read the HIPAA act, privacy regulations, etc. - Join NM CHILI & use the website (passed around sign-up sheet to join NM CHILI / A&E workgroup). - Join providers together to purchase help, hire consultant, etc. at lower rate (would also have peers with whom to share ideas). <p>b) Prepare for HIPAA:</p> <ul style="list-style-type: none"> - Do your homework & educate yourself. - Don't be intimidated / overwhelmed. - Be able to adapt to changes. 	
<p>6. Next meeting time & place</p>	<p>The next meeting is scheduled for Wednesday, November 14th, 2001 at 10:00a.m. Meeting to be held at Carrie Tingley Hospital in ABQ (1121 University Blvd. NE, west side of University between Indian School Rd. and Lomas Blvd.)</p>	